

Western Native Trout Initiative (WNTI)

Communications Coordinator

Core areas of responsibility

Campaign for Western Native Trout

Objectives for this position include oversight of WNTI Campaign for Western Native Trout, WNTI communications/outreach and social media platforms. Outcomes include report partnership accomplishments; maintain/develop digital outreach tools that communicate conservation priorities; maintain/update website and maintain/grow WNTI's social media presence. Write and publish progress reports for WNTI funded projects including an annual report and quarterly newsletters. Manage Western Native Trout Challenge website with updated statistics and new content. Coordinate outreach activities and messaging with other Fish Habitat Partnerships (FHPs) and the National Fish Habitat Partnership (NFHP) Board. The Contractor will be monitored and evaluated by the WNTI Steering Committee and Coordinator, Western Association of Fish/Wildlife Agency Executive Director, and included in WNTI's annual performance evaluation by the NFHP Board.

Priority Projects

1. Update WNTI draft communications plan
2. Review/update Communications plan for the Western Native Trout Challenge
3. WNTI website:
 - Update theme/look and feel
 - Build two webpages for Bear River Watershed portfolio and Warner Basin portfolio on the WNTI website
 - Create content for "Alaskan species" page and updates for each species
 - Add photos to galleries

Annual tasks

1. Update WNTI *For the Fish For Us All* Storymap
2. Assist Coordinator in writing/uploading project descriptions to website for current year projects
3. Assist Coordinator in updating WNTI Projects map on website
4. Take lead in writing WNTI annual report and providing content for NFHP annual report
5. Assist Coordinator in WNTI Waters to Watch nomination including, press releases and other media for selected project
6. Update WNTI Partners list on WNTI website
7. Produce end of year report on Western Native Trout Challenge participation for state agencies

8. Assist Coordinator with producing presentations with WNTI updates at the annual interagency species teams meetings

Ongoing tasks

1. Press releases as needed
2. Write content for quarterly WNTI e-newsletters
3. Provide WNTI content for NFHP and WAFWA websites and e-newsletters
4. Manage WNTI website
 - News/events
 - Upload final project reports/photos/videos to WNTI website
5. Manage WNTI social media
 - Post on main Facebook page twice per week
 - Monitor/Update WNTI Instagram daily
 - Add new films/videos to WNTI You Tube Channel
6. Work with WNTI Coordinator on potential new marketing/outreach initiatives
7. Participate on native trout species communications teams as requested

Contact

Applicants should send an application proposal by November 1, 2024 to:

JD Davis

WNTI Coordinator

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